

# Fishat (\$FHAT) Whitepaper

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"When life throws you a hat, wear it with pride because sometimes, a hat is all you need"

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Fishat (\$FHAT)

## **Table of Contents**

- 1. Executive Summary**
- 2. Introduction**
- 3. Why Solana?**
- 4. Meme Coin Market Opportunity**
- 5. Key Features**
- 6. Tokenomics**
- 7. Presale Details**
- 8. Roadmap**
- 9. Marketing Strategy**
- 10. Security, Audits and KYC**
- 11. Risks and Challenges**
- 12. Legal Disclaimer**
- 13. Contact Information**
- 14. End Goal**

## 1. Executive Summary

Fishat (\$FHAT) is a meme coin powered by the Solana blockchain that merges the lighthearted spirit of memes with a community-first approach. With its unique mascot, a stylish fish sporting a hat, Fishat is designed to capitalize on the viral nature of memes by taking advantage of the unexplored deep-sea market.

Built on Solana's fast and scalable blockchain, Fishat ensures low transaction fees, high throughput, and seamless integration with decentralized exchanges (DEXs) and NFT marketplaces. The tokens allocation and roadmap prioritize community engagement, growth, and sustainability, setting it apart in the crowded world of meme coins.

## 2. Introduction

### **The Tale of Fishat: The Most Sophisticated Fish in the Sea**

Once upon a time, in the vibrant waters of the Coral Coin Reef, there lived a fish named Fishat. Unlike other fish who spent their days chasing bubbles or munching on seaweed, Fishat was known for his classy style. His defining feature? A dashing black top hat that he wore everywhere, even during high tides. This hat wasn't just for show, it was his identity, his brand, and the source of his unwavering confidence.

But where did this hat come from; you ask? The story goes that Fishat once swam too close to the surface, curious about the strange world above. A passing ship carrying a shipment of gentleman's accessories hit a rogue wave, sending a single top hat fluttering down into the water. It landed perfectly on Fishat's head. From that day forward, he became the talk of the sea.

### **The Rise of the Meme**

Fishat's sense of style quickly became a sensation in the underwater world. Crabs started wearing bow ties, octopuses flaunted monocles, and even jellyfish began donning little scarves. Fishat's hat wasn't just a fashion statement; it was a movement.

Word spread beyond the oceans, thanks to a nosy seagull named Larry who snapped a picture of Fishat and posted it on Squawker, the bird equivalent of Twitter. The internet above the waves went wild. "A fish with a top hat?" - humans couldn't get enough. Memes started popping up, and hashtags like #HatFish and #DripOfTheDeep began trending.

### **\$FHAT: Making Waves in the Crypto World**

Seeing the hype, Fishat decided it was time to ride the wave of fame. With the help of a tech-savvy dolphin named Dolph Zuckergill, Fishat launched his own cryptocurrency, Fishat (ticker: \$FHAT). The coin promised to bring "class and hilarity" to the blockchain. To promote the coin, Fishat hosted an underwater fashion show, featuring the most stylish creatures from all seven seas. Sharks in tuxedos, eels in bowler hats, and even a shrimp wearing a pocket watch showed up to strut their stuff. The event was a smash hit, and \$FHAT presales sold out faster than you could say school of fish.

### **The Legacy of Fishat**

Today, Fishat has become the official currency of the Coral Coin Reef, and Fishat himself is a global icon. He's been featured on underwater talk shows, had his face plastered on virtual billboards, and even released an NFT collection of his hat in different colors (the gold one sold for 100,000 \$FHAT).

The story of legendary Fishat is a reminder to all that no matter how deep you are, you can always rise to the surface with a little confidence, some good branding, and a great hat.

### 3. Why Solana?

Fishat is built on Solana for its superior blockchain infrastructure:

- **High Throughput:** Solana processes over 50,000 transactions per second
- **Low Fees:** Average transaction fees are under \$0.01, making it accessible for all
- **Scalable Ecosystem:** Solanas developer tools and vibrant ecosystem provide an ideal platform for Fishat's growth

By leveraging Solana, Fishat ensures that transactions are fast, efficient, and environmentally friendly.

### 4. Meme Coin Market Opportunity

Meme coins have proven their potential, with examples like Dogecoin and Pepe reaching multi-billion-dollar market caps. These coins thrive on their ability to engage communities and create viral moments. Fishat stands out in this market by combining:

- Unique branding and a humorous mascot
- Unexplored deep sea meme market
- A strong focus on environmental impact of hats

### 5. Key Features

Fishat will include (but will not be limited to) the following features:

- **Community Engagement:** Holders can participate in decisions that shape the future of the token
- **DeFi:** Providing Liquidity on DEXes
- **NFT Ecosystem:** Own and trade exclusive Fishat-themed NFTs
- **Viral Marketing:** Leverage the meme coin culture to drive community engagement and growth
- **Transparency:** Everything that is done will be transparent and shared with the community

## 6. Tokenomics

Token Total Supply: 1 billion \$FHAT tokens

Category	Allocation	Purpose
Seed Sale	0.5%	Early investors who helped kickstart the project
Presale	10%	Fund development, marketing, and initial community-building
Liquidity	60%	Provide liquidity on decentralized exchanges (DEXs) for stability
Team	9.5%	Reward contributors and developers behind Fishat
CEX Listings	10%	Support future listings on centralized and decentralized exchanges
Marketing	10%	Fund global awareness campaigns and influencer partnerships

- Seed Sale tokens were distributed to earliest investors who helped kickstart the project
- Presale tokens will be distributed to presale investors
- Liquidity pool tokens will be used for liquidity on Raydium paired with 55% of SOL raised with presale. Pools will be set up by SolSale at a rate 45000 \$FHAT/SOL (price at launch)
- The rest of liquidity pool tokens will be added gradually. All LP will be burned
- Team tokens will be locked and vested over 10 years
- Tokens for CEX listings are reserved for big, known and reputable exchanges
- Marketing tokens will be used for further marketing purposes
- Any unused tokens will be lock vested and used for further development at a later date

## 7. Presale Details

Fishat offers an exciting opportunity for early supporters during its Presale phase:

- Presale Allocation: 10% of total supply (100 million \$FHAT)
- Presale Price: 50000 \$FHAT per SOL (price at launch will be 10% higher)
- Vesting Schedule: investors get 5% of their tokens when the presale is finished. A 30-day cliff is then followed by 1% of their tokens released each day for the next 95 days. This is implemented to reduce early dumping. We are here for long term
- How to Participate: Users need a compatible Solana wallet (e.g., Phantom) to join the presale and some Solana on their wallet. Presale will take place on SolSale
- Presale funds (SOL) will be used for Liquidity on Raydium (55%), SolSale fee (5%), Marketing (10%), CEX listings (10%), Team (10%) and treasury for future goals (10%)
- With presale we are aiming to raise anywhere between 200 and 2000 SOL which means between 46000 USD and 460000 USD calculated with the price of SOL at 230 USD

## 8. Roadmap

### Phase 1: The Big Splash (Launch)

- Establish the Brand: Create Fishat's unique branding, logos, and visual identity
- Smart Contracts Development: Design and audit robust, secure smart contracts
- Website & Social Media Launch: Roll out an engaging, user-friendly website and activate all major social media platforms (Twitter, Instagram, Telegram, TikTok)
- Community Activation: Build an exclusive early-access community to fund the project with seed sale at a rate 55.000 \$FHAT per SOL

### Phase 2: Casting the Net (Ecosystem Growth)

- Token Presale: Launch token presale at rate 50.000 \$FHAT per SOL
- Liquidity Deployment: Deploy liquidity pools on Solana DEXs (Raydium first)
- Post launch marketing: Making sure Fishat's presence in the sea and land is made known

### Phase 3: Making Waves (Utility Expansion)

- Centralized Exchange Listings: Securing listings on some smaller trusted centralized exchanges as well as on top-tier exchanges
- Influencer Partnerships: Collaboration with high-profile influencers and crypto personalities to expand awareness
- Fishat NFT Collection: Dropping an exclusive Fishat-themed NFT collection that integrates unique utilities such as merchandise and other utilities

### Phase 4: Deep Sea Discovery (Future Horizons)

- Merchandise Launch: Rolling out Fishat-branded merchandise
- Global Partnerships: Build partnerships with eco-friendly organizations to enhance social impact and drive long-term value

## 9. Marketing Strategy

### Social Media Campaigns

- Promote Fishat on Twitter, Reddit, TikTok and various media
- Share memes, updates, and community-driven content

### Influencer Collaborations

- Partner with popular crypto and meme influencers to spread awareness

### Marketing partners

- Partner with large marketing agencies

## 10. Security, Audits and KYC

Security measures:

- Fishat smart contracts were audited by solidproof.io security firm to ensure safety and transparency. Token ownership has been revoked (mint, freeze and update)
- All the liquidity added from us will be burned
- SolidProof conducted KYC of founders for additional security:  
<https://app.solidproof.io/projects/fishat>
- Team tokens (95M \$FHAT) will be locked and vested over 10 years. The first unlock of 2.5% will be on 1<sup>st</sup> of June 2025. Then 2.5% of team tokens will be unlocked every 90 days

## 11. Risks and Challenges

Market Volatility: Meme coins are subject to rapid price fluctuations

Regulatory Concerns: Changes in cryptocurrency regulations could impact the market

Competition: The meme coin space is crowded; Fishat must continuously innovate

## 12. Legal Disclaimer

Fishat (\$FHAT) is not a security or an investment product

Cryptocurrency investments carry risks, and participants should do their own research (DYOR) before engaging

It has no intrinsic value or guarantee of financial return as it is a meme coin

Mascot is AI generated with ChatGPT so there is no risk of artist copyright infringement

Founders have revoked ownership and will be there to kickstart and grow the project until the community can take over

## 13. Contact Information

Website: <http://fishatcrypto.com>

Social media: [https://x.com/Fishat\\_FHAT](https://x.com/Fishat_FHAT)

Telegram: <https://t.me/fishatcommunity>

Smart Contract Address: F2RX1WFA3q8eLhef4MAyZr39W5FmoamNzUULxdtXd3ky

## 14. End Goal

Total community takeover!